



JEFFERSON COUNTY VETERANS' SERVICES OFFICE

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

JEFFERSON, WI – Jefferson County is the third county in Wisconsin and is among 59 counties across the nation currently participating in an exciting new community service program called “**Honor Rewards**”. The program mutually benefits veterans and military personnel as well as area businesses and community groups who are able to reach out to Veterans through the Honor Rewards website.

Through Honor Rewards, veterans and military personnel can take advantage of discounts and incentives offered by participating businesses that recognize and thank them for their service to our country. Brown and Dane counties launched their programs earlier this year to great reviews—and Adams county just came on board on the heels of Jefferson County.

This opportunity is offered at no cost to Veterans or businesses and is very flexible as far as who can participate. Veterans are encouraged to sign up online at www.HonorRewards.com for an Honor Rewards ID card that they can use at all the participating businesses and non-profits that have registered on the database anywhere in the country. Businesses can continue to sign up on the Honor Rewards website and can change their offers as often as they wish.

This opportunity has been made possible through a partnership with the Iowa-based software company, Fidlar Technologies, which provides land management software used by Register of Deeds offices. The Honor Rewards platform is made available at no-cost to counties that use Fidlar's software to archive their current and historic land transactions.

Jefferson County Register of Deeds, Staci Hoffman, got the ball rolling in Jefferson County to give Veterans access to the program.

As we celebrate Veterans Day 2016-- we are excited to announce the launch of the Honor Rewards program in Jefferson County as part of our celebrations! For more information about the Honor Rewards program or if you have questions about Veterans benefits in general, call the Jefferson County Veterans Service Office at (920) 674-7240.



Each participating business will display a window cling to identifying them as a participating location.

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